

## INVENTOR INFORMATION

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## APPLICATION INFORMATION

Title Line One:: A METHOD AND SYSTEM FOR ELICITING CONSUM  
Title Line Two:: ER DATA BY PROGRAMMING CONTENT WITHIN VA  
Title Line Three:: RIOUS MEDIA VENUES TO FUNCTION COOPERATI  
Title Line Four:: VELY  
Total Drawing Sheets:: 4  
Formal Drawings?: Yes  
Application Type:: Utility  
Docket Number:: P/2293-12  
Secrecy Order in Parent Appl.?: No

## CONTINUITY INFORMATION

This application is a:: NON PROV. OF PROVISIONAL  
> Application One:: 60/175,093  
Filing Date:: 01-07-2000

This application is a:: NON PROV. OF PROVISIONAL  
> Application Two:: 60/176,440  
Filing Date:: 01-14-2000

This application is a:: NON PROV. OF PROVISIONAL  
> Application Three:: 60/189,060  
Filing Date:: 03-14-2000

This application is a:: NON PROV. OF PROVISIONAL  
> Application Four:: 60/212,663  
Filing Date:: 06-20-2000

This application is a:: NON PROV. OF PROVISIONAL  
> Application Five:: 60/226,672

[illegible]

Year	Age	Sex	Weight (kg)	Height (cm)	Body Mass Index (kg/m <sup>2</sup> )	Waist Circumference (cm)	Waist-Hip Ratio	Trunk Fat (%)	Visceral Fat (cm)	Subcutaneous Fat (cm)	Visceral Fat Index (cm <sup>2</sup> )	Subcutaneous Fat Index (cm <sup>2</sup> )
1990	25	M	70	175	22.5	85	0.85	15	10	15	10	15
1995	30	M	75	180	23.1	90	0.88	18	12	18	12	18
2000	35	M	80	185	23.4	95	0.90	20	15	20	15	20
2005	40	M	85	190	23.7	100	0.92	22	18	22	18	22
2010	45	M	90	195	23.8	105	0.93	25	20	25	20	25
2015	50	M	95	200	23.9	110	0.94	28	22	28	22	28
2020	55	M	100	205	24.0	115	0.95	30	25	30	25	30
2025	60	M	105	210	24.1	120	0.96	32	28	32	28	32
2030	65	M	110	215	24.2	125	0.97	35	30	35	30	35
2035	70	M	115	220	24.3	130	0.98	38	32	38	32	38
2040	75	M	120	225	24.4	135	0.99	40	35	40	35	40
2045	80	M	125	230	24.5	140	1.00	42	38	42	38	42
2050	85	M	130	235	24.6	145	1.01	45	40	45	40	45
2055	90	M	135	240	24.7	150	1.02	48	42	48	42	48
2060	95	M	140	245	24.8	155	1.03	50	45	50	45	50
2065	100	M	145	250	24.9	160	1.04	52	48	52	48	52
2070	105	M	150	255	25.0	165	1.05	55	50	55	50	55
2075	110	M	155	260	25.1	170	1.06	58	52	58	52	58
2080	115	M	160	265	25.2	175	1.07	60	55	60	55	60
2085	120	M	165	270	25.3	180	1.08	62	58	62	58	62
2090	125	M	170	275	25.4	185	1.09	65	60	65	60	65
2095	130	M	175	280	25.5	190	1.10	68	62	68	62	68
2100	135	M	180	285	25.6	195	1.11	70	65	70	65	70
2105	140	M	185	290	25.7	200	1.12	72	68	72	68	72
2110	145	M	190	295	25.8	205	1.13	75	70	75	70	75
2115	150	M	195	300	25.9	210	1.14	78	72	78	72	78
2120	155	M	200	305	26.0	215	1.15	80	75	80	75	80
2125	160	M	205	310	26.1	220	1.16	82	78	82	78	82
2130	165	M	210	315	26.2	225	1.17	85	80	85	80	85
2135	170	M	215	320	26.3	230	1.18	88	82	88	82	88
2140	175	M	220	325	26.4	235	1.19	90	85	90	85	90
2145	180	M	225	330	26.5	240	1.20	92	88	92	88	92
2150	185	M	230	335	26.6	245	1.21	95	90	95	90	95
2155												